

New Business Analysis Tools for Regional Wood Products Industry

The latest upgrades to Wood Market Edge online put even more analytical tools in the hands of Australia and New Zealand's forestry and wood products industry.

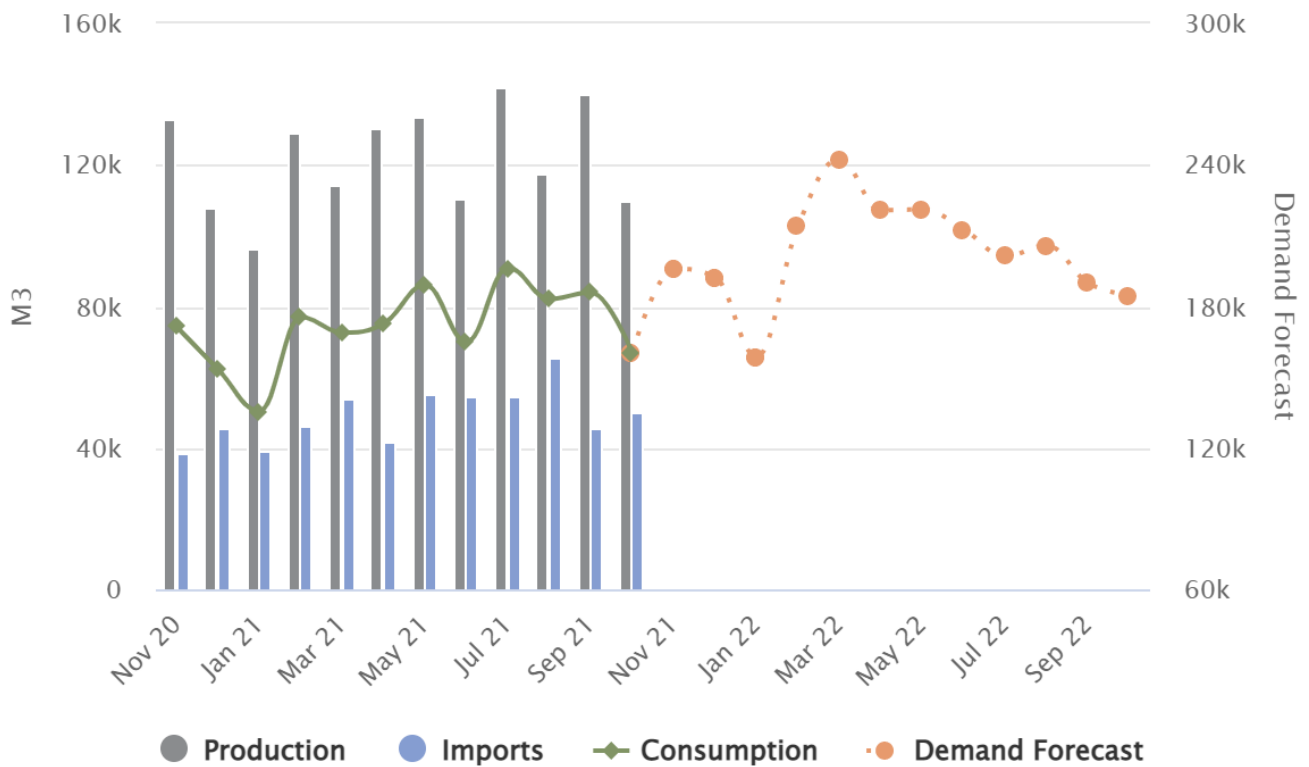
Client feedback since Wood Market Edge online was launched in April 2020 focussed on three main areas:

- Global log trade and the relationship between Australia and New Zealand
- Using the data and platform to assemble 'headline' forecasts of sawnwood demand, and
- Providing 'port-to-port' trade data analysis

Over 2021, the team at IndustryEdge in Australia and Forest2Market in the US have developed and tested new tools that address these industry needs.

Using simple navigation, subscribers can now access a headline **sawn structural softwood demand forecast** that is updated every month, for the coming twelve months. As below, the charts can be downloaded, along with the underlying data.

Apparent Consumption Time Series

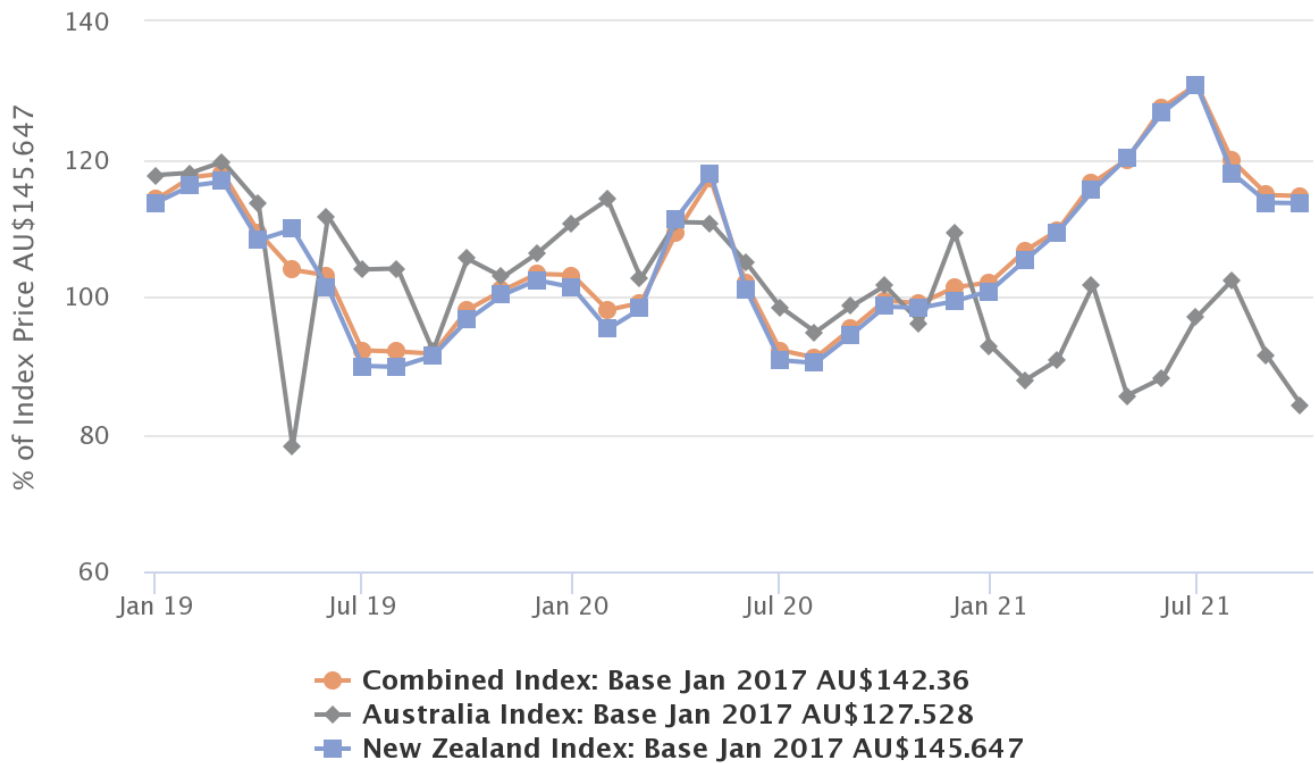


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Subscribers can select new views showing them Australian, New Zealand and composite log price indexes, allowing for comparisons over time, providing insights to the moving global costs of softwood fibre.

As we can see here, the trajectory of softwood log trade prices has been very different for Australia and New Zealand. No surprises, but powerful confirmation, and there are more angles subscribers can select.

Softwood Log Price Index



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Throughout the platform, the new opportunities for analysis include examining trade data at the port-to-port level – essential for international competition analysis.

Wood Market Edge online has grown quickly to become a ‘go to’ resource to access, analyse and visualise large amounts of forestry related data and intelligence. Supported by the IndustryEdge team in Australia, subscribers download literally millions of lines of charts, tables and data every day.

Latest additions to the platform are fully integrated to the existing architecture, providing a seamless transition for subscribers keen to access the new analysis tools.

[Book an online demonstration of Wood Market Edge online](#)

Wood Market Edge online is the benchmark tool for analysts and decision makers, providing 24/7 access to a growing library of data sets and the most powerful online visualisations available for the forestry and wood products industry.



Analysts, wood products managers, plantation and forest growers, building companies, investors, government agencies and business leaders use Wood Market Edge online to inform their decisions.

A service of IndustryEdge, Wood Market Edge online is delivered on the ground-breaking Silva Stat 360 platform operated by [Forest2Market](#).

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